

The ICC Core Values Programme

Is there a common understanding of organisational values across your business? Do you regularly witness behaviours that align with those values? Is there a sense of shared purpose that runs through every team and function?

This development session showcases the true importance of purpose and values and how they guide strategy, objectives and financial performance. The session explores why company values often live only as a concept, while offering essential input on how to bring these values alive so that they provide significant value and remain sustainable.

What is Involved

This one-day programme explores how to develop ownership and buy-in around your organisational values, ensuring that they are showcased and cemented in every aspect of your organisation.

- Current and relevant examples of organisational core values
- The purpose of values and how they are prioritised
- The importance of demonstrable behavioural alignment
- Measurable standards (both quantitative and qualitative)
- Strengths and development areas within the current values set-up
- Skills to assist with desired changes
- Inventory of personal core values

Who Is It For?

This programme is primarily designed for those in the organisation with limited exposure to the values to date, or who have not had the opportunity to connect the company values to daily behaviours and actions. It also acts as a highly effective re-group for managers responsible for communicating the importance of values and providing clarity on expected behaviours.

Outcomes

This vital session equips participants with an in-depth understanding of the fundamental requirements of core values and the mission-critical behaviours that are aligned with them.

- Develop ownership of organisational core values at team and individual level
- Identify synergies and align personal objectives with company strategy
- Highlight demonstrable behaviours that underpin company values
- Discover where behaviours and values are mismatched and agree on development actions required