

High-Impact Presenting

Is it always easy to engage an audience when we are presenting a topic that is very important to us? How often do we wish our presentations could be more powerful? How often are we unprepared for tough questions and find ourselves floundering? What can we do to inject energy into our presentations?

This highly practical session covers all elements of delivering effective, high-impact presentations, from design, structure and content to presentation styles and timings, as well as verbal and non-verbal skills.

What is Involved

This one-day programme places heavy emphasis on both skill and style, giving participants the opportunity to sharpen up techniques, hone messages and energise deliveries by providing space for formal practice along with direct feedback.

- The Rules of the Deck
- Dynamic Supporting Material
- Visual Guidance
- Developing Presentation Resonance
- The Essential Presentation Skills
- Presentation Delivery and Feedback

Who Is It For?

This practical session is designed for professionals who are required to present regularly in their roles, using PowerPoint as well as supporting materials such as videos, imagery and web demonstrations.

Outcomes

Each participant will gain renewed confidence in delivering presentations through the learning and practical application of the following skills:

- Approaching content from an outcome-oriented stance
- Creating and prioritising core messages
- Handling and controlling nerves
- Honing verbal skills such as volume, speed, pitch, phrasing, emphasis and the use of words
- Utilising non-verbal skills effectively such as body language, eye contact and the use of hand movements
- Improving questioning skills
- Managing timing and flow with ease